

Statistics for Social Sciences

How to handle and analyse data in social sciences

For all social science students contains in depth detail on SPSS



Ian Hosker MSc

Price

£12.99

Format

Paperback,

215 x 135mm, 160pp

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Territory

World all language

About the author

Ian Hosker BEd(Hons) MSc gained his Masters Degree at Plymouth University. A former Lecturer in Applied Science, he is presently an industrial consultant on data handling. Ian Hosker has written a book that is an essential read for all social science students.

Selling Points

- Big market - of students under intense pressure from coursework and exams
- Authoritative - written by a highly experienced teacher and lecturer
- Quick revision summaries - one minute overviews in every chapter
- End-of-chapter tutorials - to help you check progress and improve understanding
- Attractively presented - to make learning quicker, easier and more effective
- THERE ARE FREE EDUCATIONAL PAGES AVAILABLE FROM THE WEBSITE TO SUPPLEMENT THE STUDENT'S UNDERSTANDING
- It explains how to analyse data and to determine hypothesis testing.

In Focus- A Studymates Series

Who else wants to be able analyse data in social science?

This book includes explanations on:

- Probability and Populations
- Data management & Initial data exploration
- Developing & testing a hypothesis
- Exploring relationships/variables 1 and 2
- Scales and indices
- Questionnaire survey design
- Secondary data resources
- Data analysis exercises

Market

- All students of mathematics in colleges and universities
- College and university central and department libraries
- Teachers, tutors and lecturers
- Public and reference libraries

SUBJECT AREA

Mathematics

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