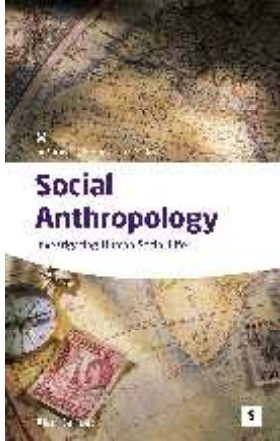


Social Anthropology:

Investigating Human Social Life



Author

Professor Alan Barnard.
Foreword: Tim Ingold,
Professor of
Anthropology, University
of Aberdeen

Price

£10.99

Format

Paperback,
215 x 135mm, 160pp

ISBN

978-1-84285-084-8

Territory

World all language

About the Author

Professor Alan Barnard BA MA PhD is **Professor of African Anthropology** and Director of Studies in the University of Edinburgh. Alan Barnard is one of the highest achieving anthropologists in the World. He regularly travels the world to lecture on his subject. His status as an international expert means this book is becoming very popular for students.

For Undergraduate students and Post-16 examination support

Information Points

- Authoritative - written by a very experienced internationally recognised authority
- A growing market of social anthropology/ethnology students ready to snap up this book.
- Worldwide market- Studymates are in demand all over the world
- A must have book for all students studying this area

In Focus- A Studymates Series

Who else wants to be able analyse human social life?

This expert study guide will meet the needs of all students whether they are studying the field with a Sociology curriculum, as part of a wider anthropology programme, or as a distinct subject.

It will help students to write better essays, to speak with more authority in tutorials and seminars, and to prepare for examinations and assessments with more confidence.

This book includes details on how to:

- Why study social anthropology?
- Ethnography: writing about peoples
- Ecological, economic & political anthropology
- Belief, ritual and symbolism
- Material culture and aesthetics
- Sex, gender, family and kinship
- Descent and alliance
- Applied and development anthropology
- Anthropology theory

Market

- **All students of Anthropology/Social Anthropology in colleges and universities**
- College and university central and department libraries
- Teachers, tutors and lecturers
- Public and reference libraries
- General readers

SUBJECT AREA

Anthropology/Ethnology/Education/Sociology

